

17th
annual



CHARITY MOTORCYCLE RIDE

2021 Community Partnership Package
lansdownemotorcycleride.com



Sponsorship Contact Information:

Candace Kingyens, Senior Development Officer

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Lansdowne
Children's Centre Foundation

Charitable Registration No: 11881-6883-RR0001

This is Why We R.I.D.E.

Lansdowne Children's Centre is a treatment centre for children and youth with physical, developmental or communication needs which may arise from Cerebral Palsy, Spina Bifida, Down Syndrome, Brain Injury, Muscular Dystrophy, Autism and other developmental delays. We provide specialized care and services to more than 3,000 children and their families in our community annually.

In a perfect world, every child would be able to walk, laugh, speak and play without any physical challenges. With everyone

working together, we can help our children and youth be able to enjoy everything that childhood has to offer such as camping, swimming, exercising, cooking, gardening and enjoying music and arts, just to name a few.

We provide rehabilitation, respite, recreation and other supports in a collaborative partnership. Our recreation department operates without any government funding, which is why your community support is so important to us.

Committed to safety, accessibility and accountable teamwork, we live our values of:

**R - RESPECT,
I - INCLUSION,
D - DIVERSITY &
E - EMPOWERMENT**



2021 CHARITY MOTORCYCLE RIDE

Partnership Acceptance Contract

The benefit of becoming a **community partner** to Lansdowne is invaluable. Not only will you enjoy the marketing benefits listed below, but you will be making a significant difference in the lives of children with special needs in our community. We **thank you** for your time and consideration today, and look forward to having you on board as one of our partners for this huge event. We are pleased to offer you the following brand recognition for your support:

Benefits:	Bike Sponsor \$5,000	Platinum Partner \$5,000	Gold Partner \$2,500	Silver Partner \$1,000	Bronze Partner \$500	Event Partner \$250
Logo recognition at the event	✓	✓	✓	✓	✓	✓
Logo recognition on LCC website	✓	✓	✓	✓	✓	
Logo recognition on banner	✓	✓	✓	✓	✓	
Logo recognition on brochure and packages	✓	✓	✓	✓		
Logo recognition on poster	✓	✓	✓	✓		
Recognition on all LCC social media outlets (Facebook, Twitter, LinkedIn, Instagram)	✓	✓	✓	✓		
Recognition in all press releases and media interviews	✓	✓	✓	✓		
Opportunity to have company signage and booth at event	✓	✓	✓			
Opportunity to speak at the event	✓	✓				
Recognition in our annual report	✓	✓				
Recognition in our newsletter	✓	✓				
Opportunity to speak with Director of Philanthropy on Rogers TV	✓	✓				

(Please send your business logos to ckingyens@lansdownecc.com)

Lansdowne Children's Centre 2021 Charity Motorcycle Ride Partnership Acceptance Contract



YES, _____ (Name of Organization) would be pleased to partner with the 17th Charity Motorcycle Ride in support of Lansdowne Children's Centre.

- | | |
|---|--|
| <input type="checkbox"/> Bike Sponsor.....\$5,000 | <input type="checkbox"/> Silver Partner\$1,000 |
| <input type="checkbox"/> Platinum Partner.....\$5,000 | <input type="checkbox"/> Bronze Partner.....\$500 |
| <input type="checkbox"/> Gold Partner.....\$2,500 | <input type="checkbox"/> Event Partner\$250 |

PARTNER CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Telephone: _____ Fax: _____

Company Address: _____

Province: _____ Postal Code: _____

Email: _____

Signature: _____ Date: _____

If you would like to provide a credit card to complete your sponsorship agreement, please fill in the details below:

Cardholder Name: _____

Card Number: _____ Exp: ____ / ____

Signature: _____

Please make all cheques payable to "Lansdowne Children's Centre Foundation"

Mail to: Candace Kingyens, Lansdowne Children's Centre Foundation
39 Mount Pleasant Street, Brantford ON N3T 1S7
ckingyens@lansdownecc.com | 519.753.3153 Ext. 245

Email company logo to: ckingyens@lansdownecc.com

For more information visit:

Lansdowne Children's Centre and Foundation: lansdownecentre.ca

Charity Motorcycle Ride: lansdownemotorcycleride.com