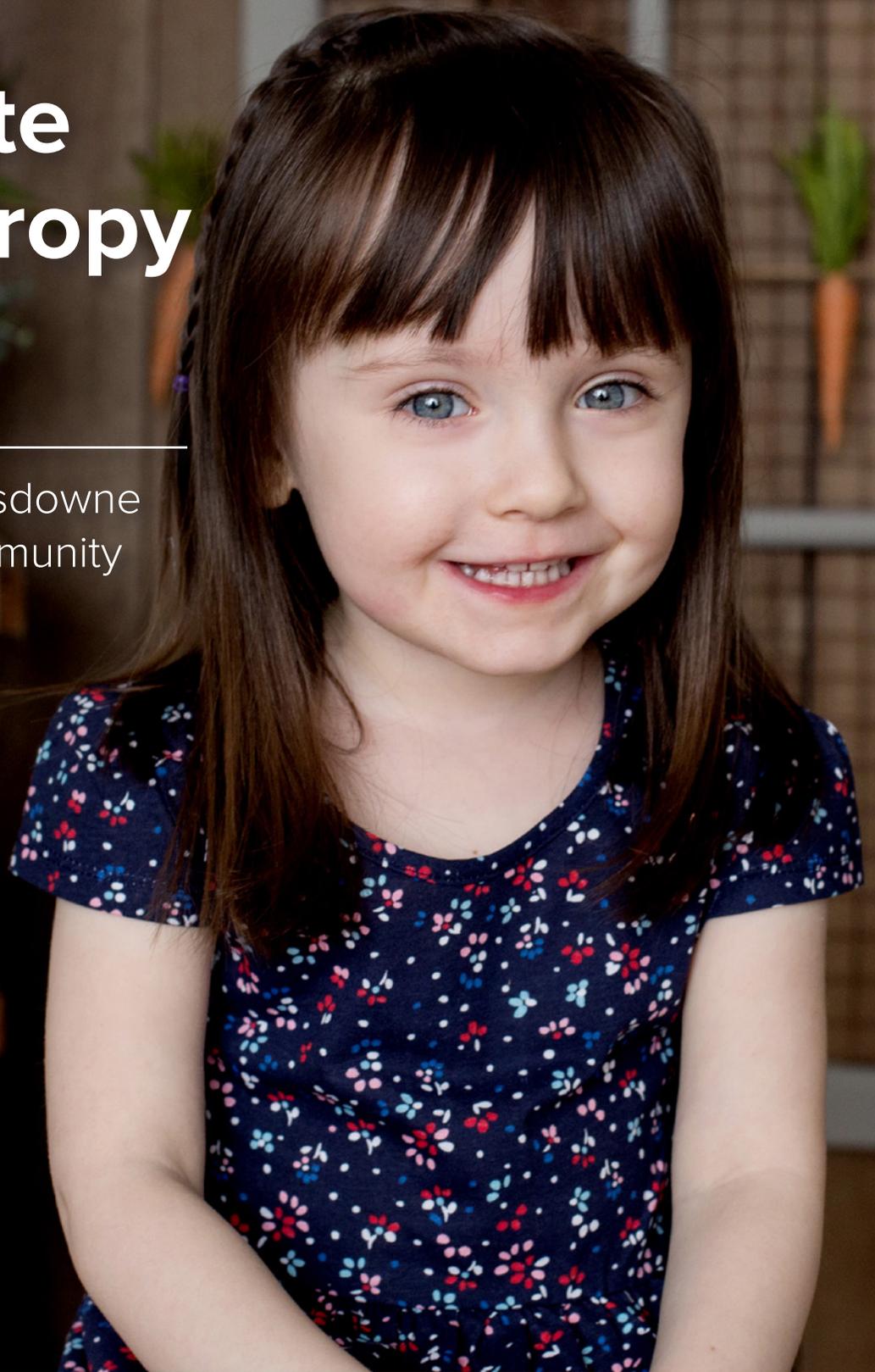


Corporate Philanthropy Package

Supporting the Lansdowne
children of our community



Respect. Inclusion. Diversity. Empowerment.

MAKING A DIFFERENCE

Lansdowne Children's Centre provides critical support to the children in our community that have special needs.

Lansdowne Children's Centre Foundation was established to support the unfunded programs at our Centre, and continue to build programs and services for our kids.

HOW CAN YOU SUPPORT OUR CHILDREN AT LANSDOWNE CHILDREN'S CENTRE?

Our corporate community have been essential partners in ensuring that Lansdowne will be able to provide unfunded programs to our children with special needs. This partnership has enabled the Foundation to build awareness about our programs and services.

HOW CAN YOUR COMPANY HELP LANSDOWNE?

Here are some suggestions for how your company can support our organization:

- Event Sponsorship
- One time or monthly donation to the foundation
- Employee Payroll Deductions
- Charity of Choice for golf tournaments, bonspiels, and other special events
- Dress Down days
- Point-of-sale marketing
- Volunteering to support our events or board member engagement



RBC Royal Bank – Brantford Norfolk



“At RBC we believe that all children and youth deserve the opportunity to meet their full potential, regardless of differences in ability. Lansdowne Children’s Centre’s ongoing commitment to supporting children, youth and their families with diverse and accessible programs continues to impact so many lives in our community in so many positive ways. We are proud to support this incredible and important work in Brantford and the surrounding community.”

– Melissa Jarman, Vice President, Commercial Financial Services, RBC Brantford Norfolk

The RBC Foundation has been a proud partner of Lansdowne Children’s Centre since 1994 and continues to be the premier sponsor of our largest fundraiser, the Great Northern Ride and the Heroes Walk & Roll. RBC is a partner beyond donations,

with their employees volunteering each year to help organize our annual Children’s Christmas Party and Mark Lazenby, Senior Commercial Account Manager at RBC, providing expert financial advice and guidance while serving on our Foundation Board.



“As a proud business that has been a part of the Brantford community for 120 years, J.H. Young understands the importance of supporting local. As one of the original Great Northern Riders, David Young has always been one of Lansdowne’s biggest fans and supporters. Over the past 20 years, J.H. Young has raised money to help Lansdowne support some of our area’s most vulnerable children and to help programs like summer camps continue running over the years. As a member of the Brantford community, we see firsthand the tremendous impact Lansdowne has and we are proud to support them.”

David Young has been a volunteer and supporter of our Lansdowne Children’s Centre and Lansdowne Children’s Centre Foundation for many years. He has been a board member on both the Centre and Foundation boards. David is the longest rider on the Great Northern Ride, raises significant pledges each

year, and sponsors the ride. David is a member of the Brantford Rotary Club and volunteers at our children’s Christmas Party each year. J.H. Young continues to be a philanthropic leader in our community and David Young’s support of Lansdowne Children’s Centre is exemplary.



“Lansdowne Children’s Centre is a very important part of our community; the Partners and staff from Millards have proudly supported Lansdowne Children’s Centre since 1991. As we celebrate 100 years in our community, we continue to support their mission of supporting children and youth with physical, developmental or communication needs, and their families.”

– Simon Salole, Partner, Millards, Brantford

Millards has been one of Brantford’s most successful businesses, recently celebrating over 100 years in our community. Lansdowne has been sincerely grateful for its support of Lansdowne Children’s Centre for many years. Millards has been a consistent supporter of all of the Foundation events, often sponsoring, volunteering and participating. Simon Salole and Diane Paxton, both CPAs at Millards, have

been instrumental on the Lansdowne Children’s Centre Board of Directors. Laura Madison is joining the Lansdowne Children’s Centre Foundation Board replacing Rob Storoschuk who had served on the board for many years. They have shared their professional expertise and guidance, and have shown personal support for the organization.



“Making Lansdowne Children’s Centre our “charity of choice” has allowed us to enhance their marketing presence to better reach and impact the lives of children in the community. Their valuable services have touched the lives of so many. I’m proud to be on the board and contribute our team’s skills and expertise for such an important organization.”

– Mandy English-Parry, Managing Director of TDG Marketing and

TDG Marketing partnered with Lansdowne Children’s Centre to offer full marketing support for the Foundation in 2018. Helping us create a recognizable and modern brand, they have created numerous materials for the Charity Motorcycle Ride,

Great Northern Ride, and the newly established Heroes Walk and Roll through a variety of print materials, signage, video editing, and more. Their Managing Director, Mandy English, also sits on our Foundation Board as the Vice Chair.



OUR DREAM: A PLACE WHERE OUR KIDS CAN GROW

Lansdowne needs a new home for our growing service responsibilities and more local families whose children need services.

To build a fully-accessible, innovative, technologically-enabled facility our families now require, we must secure sustainable funding, working with government, partner organizations and friends of Lansdowne in our business community.

This architect's concept of our new building needs you to help us bring it to life!

A new centre is absolutely essential... Raising a child with special needs draws on physical, social and mental supports. Lansdowne Children's Centre is here to provide them... But thousands of kids on a waiting list amounts to a community crisis. We champion the needs of these families—it is our only focus. The ballooning list of families whose children join our waitlist drives our passion for the Lansdowne solution: a home that fits our community's needs today and gives them a chance to grow to see their tomorrows.

Lansdowne's extraordinary staff and leadership shares our children's and families' hopes and dreams. The most urgent part, that will unleash real change, is a new building. How will you be part of it?

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Our capital campaign brings new corporate leadership gift opportunities beyond support of Lansdowne programs and services.

A sincere thank you for considering support the Lansdowne Children's Centre Foundation. Your support will enable our Centre to continue to provide critical unfunded programs for our children with special needs.

You will make a significant difference in the lives of our children.

FOR MORE INFORMATION, PLEASE CONTACT:

Angee Turnbull

Director of Philanthropy

aturnbull@lansdownecc.com

519-753-3153 ext. 221

